Enrollment No: _____ Exam Seat No:_____

C.U.SHAH UNIVERSITY

Winter Examination-2015

Subject Name : Business Administration-II

Subject Code : 4CO02BAD1/2 Branch :B.COM

Semester : 2 Date : 20 / 11 / 2015 Time : 10:30 To 1:30 Marks : 70

Instructions:

(1) Use of Programmable calculator & any other electronic instrument is prohibited.
(2) Instructions written on main answer book are strictly to be obeyed.
(3) Draw neat diagrams and figures (if necessary) at right places.
(4) Assume suitable data if needed.

Q-1 Attempt the following questions: (14)

(MCQ/Short Type of Questions=1 mark*14=14 marks)

a) Write a definition of motivation.
b) Who is founder of law of motivation.
c) Give only name of obstacles factors of communication.
d) Describe usefulness of communication
e) Write a definition of leadership.
f) Write types of leadership.
g) What is group dynamic?
h) Give only name of approach of group formulation.
i) Give only name of phases of decision making process.
j) Give only name of methods of decision making.
k) Write a definition of decision making.
l) Give meaning of group.
m) What is informal groups ?
n) Write types of communication.

Attempt any four questions from Q-2 to Q-8

Q-2 Attempt all questions (14)

a) Give meaning of motivation and explain its characteristics.
b) Explain Maslow's law of motivation.

Q-3 Attempt all questions (14)

a) Explain in detail process of communication.
b) Explain methods of communication.

Q-4 **Attempt all questions** **(14)**

a) Explain different methods of motivation.

b) Explain contingency theory of Fiedler.

Q-5 **Attempt all questions** **(14)**

a) Explain approach of group formulation.

b) Explain group dynamic and its elements.

Q-6 **Attempt all questions** **(14)**

a) Explain rationality of decision making

b) Explain stapes of decision making process.

Q-7 **Attempt all questions** **(14)**

a) Explain Mac Gregor theory “X” and “Y”

b) Explain informal group and its characteristics.

Q-8 **Attempt all questions** **(14)**

a) Explain characteristics of group dynamic.

b) Discuss organizational factor affecting to group.